

Curriculum Vitae Miriam Winninghoff

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Professional / Research Experience

- 2001 – 2015: Research director at Ferro Explore!
- 1993 - 2001: Qualitative researcher at PQR

Education

- Bachelor of Arts: Business and Linguistics
- Nima B
- Cognitive Edge accredited

Specific Strengths

- Highly experienced qualitative researcher
- Broad experience: communication research, research into editorial formulas, packaging research, exploratory research
- By virtue of her extensive experience she is capable of quickly providing valuable feedback
- Miriam is capable of engaging people in discussing highly sensitive subjects, including everything from sexual behaviour among immigrants to the financial behaviour of managers

